

FOR IMMEDIATE RELEASE

WhyIslam DC Launches Community Outreach Campaign on Washington DC's Metrobus

(WASHINGTON DC, 6/9/2009) - The Washington DC chapter of the nation's largest Islamic outreach effort today announced plans to launch a citywide community outreach campaign on the [Washington DC Metrobus](#).

A series of displays will be placed on a number of Metro buses that will aim to educate and open the Washington DC community to the true beliefs and principles of the Islamic faith in a cordial and casual manner.

In a statement issued today, the Washington DC-based community outreach project **WhyIslam DC** stated "*In a time when the core principles of the Islamic religion are commonly misunderstood by our fellow Americans, we at **WhyIslam DC** are extremely excited about this opportunity to educate our neighbors and to open the forum for interaction and healthy dialogue with the culturally-rich community of Washington DC.*"

WhyIslam DC also remarked "***WhyIslam DC** greatly appreciates their partnership with [Washington Metropolitan Area Transit Authority](#) and looks forward to a productive and fruitful outreach campaign that will illuminate the way for cordial and neighborly relations among all members of the diverse Washington DC community.*"

The community outreach initiative is scheduled to run for four weeks on fifty Washington DC Metrobus routes starting Monday June 29th, 2009. Interested community members will be able to view contact information such as the toll-free number **(877) Why-Islam** and the web address [WhyIslam.org](#)

About **WhyIslam DC**

[WhyIslam DC](#) is the Washington DC chapter of [\(877\) Why-Islam](#), the nation's largest Islamic community outreach effort that seeks to educate Americans of all religious backgrounds about the peaceful and neighborly tenets of the Islamic religion. [\(877\) Why-Islam](#) is a project of the [Islamic Circle of North America](#).

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Contact:

Yusuf Khan, Communications Coordinator

Email: info@whyislamdc.org

Phone: (718) 496 7052

[Islamic Circle of North America - Virginia](#)

2913 Woodlawn Trail

Alexandria VA 22306

Phone: (703) 660 1255